



International Conference of Social Sciences is organized every year at Rawalpindi Women University. This year's 2nd International conference of social sciences is being organized to recognize the profound need and address the contemporary challenges and transformations of social sciences. In the current geopolitical situation of the world, social sciences play a critical role in shaping policies and driving social change. Through this platform, Rawalpindi Women University, is hosting social scientists, researchers, academicians, policy makers and social workers to come together and discuss the pertinent issues our world is facing.

Conference Themes

BUSINESS ADMINISTRATION:

1. Business Analytics
2. Banking, Finance, & Green Finance
3. Marketing
4. Human Resource & Supply Chain Management
5. Project Management
6. Entrepreneurship
7. Economics & Energy Economics
8. Sustainable Development

ENGLISH:

1. Digital Humanities
2. Post-covid Cognizance
3. Automated methodologies
4. Contemporary Fiction
5. Multilingual Literacies
6. Individual & Global Connections
7. Ecology in the 21st Century
8. Gamification

FINE ARTS:

1. Historical Art Perspective
2. Paradox in Art Histories
3. Monuments, Conservation, and the Future
4. Visual Notion of Design
5. Multimedia Art and Technology
6. Cultural Aesthetics of Art
7. Surreal Scenario
8. Modern Art Philosophies

SOCIOLOGY:

1. Gender and Education
2. Women Empowerment
3. Eradication of All Forms of Inequalities
4. Gender and Health
5. Objectification of Women
6. Gender and Culture
7. Gender Discrimination in the workplace
8. Gender and Violence

MEDIA & COMMUNICATION STUDIES:

1. New Media, Gender Identities, & Racial Divide
2. Media, Far-right Populism, & Fake News
3. Media as a tool of escalation & de-escalation
4. Social media as a new ground for Political Capital
5. Media & Public Health
6. Digital Media & (Mis)information Age
7. Advertising in Digital Era
8. Traditional Media & Changing Trends

PSYCHOLOGY:

1. Artificial Intelligence
2. Addiction, Rehabilitation, & Therapeutic Interventions
3. Crime & Delinquency
4. Family & Parenting
5. Marginalized Population
6. Terrorism, Violence, & Peace
7. Mental Health
8. Industrial & Organizational Psychology

POLITICAL SCIENCE:

1. Democracy
2. Identity Politics
3. Post Covid-19 World: A Way Forward
4. Comparative Politics
5. Globalization
6. Climate Change
7. Human Security
8. Changing World Order



CHIEF ORGANIZER

Prof. Dr. Anila Kamal

Vice Chancellor,

Rawalpindi Women University, Rawalpindi.

Organizers

Dr. Shahzad Hussain (BBA & English)
 Ms. Shumaila Mazhar (Fine Arts)
 Dr. Noman Ansari (Media & Comm. Studies)
 Dr. Anam Khan (Psychology)
 Dr. Saba Riaz (Political Science)
 Dr. Raza Ullah (Sociology)
 Dr. Motsim Billah (ORIC)
 Dr. Rayna Sadia (Psychology)

Organizing Committee

Dr. Hasfa Rasheed (BBA)
 Dr. Abida Ayesha (English)
 Ms. Nabihah Muzzafar (Fine Arts)
 Dr. Nazia Rehman (Media & Comm. Studies)
 Ms. Umm e Eman (Psychology)
 Mr. Ghulam Murtaza (Political Science)

Keynote Speakers

Business Administration

Prof. Dr. Qaiser Malik

FUSST, Rawalpindi.

Prof. Dr. Khurram Shahzad

Riphah International University, Islamabad.

Prof. Dr. Ali Ahsan

Torrens University, Australia.

English

Dr. Colette Morrow

Purdue University Northwest (formerly Calumet).

Fine Arts

Prof. Dr. Sadia Pasha Kamran

Ruman Art Initiative, Pakistan.

Prof. Dr. Mamoona Khan

FJWU, Rawalpindi.

Psychology

Prof. Dr. Adnan Adil

GCWU, Sialkot.

Dr. Lawrence H. Gerstein

Ball State University, USA.

Prof. Dr. Amina Muazzam

LCWU, Lahore.

Media & Comm. Studies

Prof. Dr. Zafar Iqbal

IIUI, Islamabad.

Prof. Dr. Khalid Sultan

NUML, Islamabad.

Prof. Dr. Fatma Elzahraa Elsayed

Cairo University, Egypt.

Political Science

Prof. Dr. Arshin Adib-Moghaddam

SOAS University of London, UK.

Prof. Dr. Muhammad Khan

IIUI, Islamabad.

Dr. Sarwat Rauf

NUML, Islamabad.

Sociology

Prof. Dr. Hazir Ullah

QAU, Islamabad.

Prof. Timothy Allender

Sydney School of Education and Social Work, Sydney, Australia.

Taeko Takayanagi (Ph.D.)

Graduate School of Asia and Pacific Studies, Waseda University in Japan.

Contemporary World: Challenges & Transformations, 2023 (CWCT-2023)



16th November 2023

IMPORTANT DATES

CALL FOR ABSTRACT: August 20th, 2023

Abstract Submission Deadline : September 25th, 2023

Abstract Decision: 1st Oct - 10th Oct, 2023

Early Bird Registration Deadline : October 16th, 2023

Register Now !

<https://tinyurl.com/mry5jhbv>



Early Bird Registration (16th October, 2023)

RWU Faculty	PKR-1500/-	Non-RWU Faculty	PKR-2000/-
RWU Students	PKR-1000/-	Other Students	PKR-1200/-

Normal Registration

RWU Faculty	PKR-2000/-	Non-RWU Faculty	PKR-2500/-
RWU Students	PKR-1200/-	Other Students	PKR-1500/-

HIGHLIGHTS OF 1ST INTERNATIONAL CONFERENCE, 2022

Presented papers were published with full fee waiver (HEC recognized journals)

Human Nature Journal of Social Sciences & Online Media and Society

Sponsored Journal

Top 10 conference papers will be published in Journal of Workplace Behavior with 50% fee waiver

FOR QUERIES

Contact Conference Secretaries

Dr. Motsim Billah

Dr. Rayna Sadia

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Highlights of Previous Conference



2nd INTERNATIONAL CONFERENCE OF SOCIAL SCIENCES

Scientific Committee

English

Dr. Khurram Shehzad, NUML, Islamabad.
Dr. Hazrat Umar, NUML, Islamabad.
Dr. Saira Asghar Khan, FJWU, Rawalpindi.
Dr. Uzma Anjum, Air University, Islamabad.
Dr. Ismail Abbasi, Govt. Graduate College, Satellite Town, Rawalpindi.

Business Administration

Dr. Abdul Rashid, IIUI, Islamabad.
Dr. Jalil Ahmed, CUST, Islamabad.
Dr. Muhammad Imran Rasheed, IUB, Bahawalpur.
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Dr. Ch. Amjad, UMT, Sialkot.
Dr. Shoaib Hassan, NUML, Islamabad.
Dr. Abdul Waheed, FUSST, Rawalpindi.
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Dr. Asif Saeed, COMSATS, Islamabad.
Dr. Saman Javed, Bahria University, Islamabad.
Dr. Nabeel Younus Ansari, Air University, Multan Campus.
Dr. Rehan Bin Tariq, The Islamia University, Bahawalpur.

Fine Arts

Prof. Dr. Shaukat Mehmood, Emeritus, Lahore.
Dr. Rafia Tahir, UHE, Lahore.
Prof. Dr. Shahida Mansoor, COMSATS, Islamabad.
Prof. Dr. Mamoona Khan, FJWU, Rawalpindi.
Prof. Dr. Kanwal Khalid, Punjab Archives, Lahore.
Dr. Safia Rahim Farooq, University of the Punjab, Lahore.
Dr. Qaiser Khan, FUSST, Rawalpindi.
Ms. Farrah Mahmood, COMSATS, Islamabad.

Media & Communication Studies

Dr. Ayesha Qamar, FJWU, Rawalpindi.
Dr. Zaem Yasin, FC College, Lahore.
Dr. Riaz Adil, Riphah International University, Islamabad.
Dr. Usama Shafiq, University of Karachi, Karachi.
Dr. Babar Hussain Shah, AIOU, Islamabad.
Dr. Naveed Ullah Hashmi, SZABIST, Islamabad.
Dr. Musa Khan, Riphah International University, Islamabad.
Dr. Sadia Ishtiaq, FJWU, Rawalpindi.
Dr. Sadia Anwar Pasha, AIOU, Islamabad.
Dr. Muhammad Arif, NUST, Islamabad.



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Psychology

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Brig.Prof. Dr. Tanveer Akhtar, FUSST, Rawalpindi.
Dr. Tahir Khalily, Shifa Tameer e Millaat University, Islamabad.
Prof. Dr. Adnan Adil, University of Sialkot, Sialkot.
Dr. Um-i-Lela, GIFT University, Gujranwala.
Dr. Sobia Masood, QAU, Islamabad.
Dr. Humaira Jami, QAU, Islamabad.
Dr. Bushra Hassan, IIU, Islamabad.
Dr. Nazia Iqbal, IIU, Islamabad.
Dr. Jamil Malik, QAU, Islamabad.
Dr. Ayesha Zubair, QAU, Islamabad.
Dr. Irum Naqvi, QAU, Islamabad.
Dr. Shakira Huma, NUML, Islamabad.
Dr. Aneela Maqsood, FJWU, Rawalpindi.
Dr. Waseem Fayyaz, Gordon College, Rawalpindi.
Dr. Naeem Aslam, NIP, QAU, Islamabad.
Dr. Nelofar Kiran Rauf, NIP, QAU, Islamabad.
Dr. Saira Khan, Riphah International University, Islamabad.
Dr. Saima Kalsoom, Bahria University, Islamabad
Dr. Rabia Hanif, Riphah International University, Islamabad.
Dr. Sadia Huda, UMT, Lahore.
Dr. Sadia Malik, University of Sargodha, Sargodha.
Dr. Saba Ghayas, University of Sargodha, Sargodha.
Dr. Sadia Niazi, University of Sargodha, Sargodha.
Dr. Aneza Bashir, University of Sargodha, Sargodha.
Dr. Sumaya Batool, University of Sargodha, Sargodha.
Dr. Najma Iqbal, University of Sargodha, Sargodha.

Sociology

Prof. Naimatullah Hashmi, PMAS, Rawalpindi.
Prof. Niaz Muhammad, University of Peshawar, Peshawar.
Prof. Dr. Frahan Navid Yousaf, PU, Lahore.
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Dr. Shakeel Ahmad, Hazara University, Hazara.
Dr. Umar Daraz, University of Malakand, Malakand.
Dr. Muhammad Bilal, Abdul Wali Khan University.

Political Science

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Dr. Nadeem Mirza, QAU, Islamabad
Dr. Asia Saif Alvi, University of Sargodha, Sargodha.
Dr. Mujahid Sargana, Bahria University, Islamabad.
Ms. Farah Adeed, Boston University, USA.

2nd INTERNATIONAL CONFERENCE OF SOCIAL SCIENCES

Glimpses of 1st International Conference, 2022



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Ms. Jaweria Tariq
Ms. Tehreem Ali
Ms. Saba Jabeen
Ms. Zerish Gulbaz



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Ms. Sadaf

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